

9. In about 100 words, outline at least three ways in which a mobile phone's GPS capabilities can be used to provide benefits to users of a social network.

OK. First I want to explain a few things. 1) With social networks, there are basically 2 types of users, Consumers and Content Creators. 2) For my website project for Web Search Engine Optimization, I created a social networking type of website for MCC. The name was "Macomb's My Home" and the final content can be found here <https://buchmann313.macombserver.net/itwp1450/home.php> . The website is to be an electronic bulletin board for MCC students to create a place to share ideas and meetups and other social items related to MCC. The idea came from this YouTube video <https://www.youtube.com/watch?v=oFtjKbXKqbg> . Peter Levels has created probably almost 100 or more internet websites and apps, but his most successful is <https://nomads.com/> . Nomads is a social network website for meetups around the world for people who live a nomadic lifestyle like he did/does. All sorts of meetups tips, tricks, and other things about just about every major city in every major country where nomads tend to live and work from time to time.

OK. So, with all this said let's discuss three ways location could be used with a social network website. For content creators on sites like nomads.com, they could use their cellphone location to create GPS pin drops for locations of the best coffee houses, restaurants, locations for working with others. Also, the location of the best places to stay at the cheapest price for people of the same lifestyle and so on. When the best information is provided, perhaps you see the number of other members of the website use the same location information to find these great deals and locations.

For consumers of a website like nomads.com, they can follow these pin drops to be best locations, and leave likes and recommendations and so on.

Finally, for social gatherings, your location can be used to find others who are looking for people to meet up with and hang out with.

Therefore, the GPS on your mobile device becomes an invaluable tool for these types of social networking sites to learn and share information.